

Candle Collection Planning Checklist

Collection Planning

- Collection name finalized
- Launch date established
- Target customer identified
- Retail, wholesale, or direct-to-consumer strategy defined
- Collection goals documented

Product Planning

- Fragrance lineup selected
- Vessel style selected
- Vessel size confirmed
- Decoration method selected
- Lid style selected
- Packaging requirements reviewed

SKU Planning

- Fragrance, vessel color, lid style, and quantity planned for each SKU

Decoration Planning

- Screen printing required
- Spray coating required
- Color matching required
- Artwork placement approved
- Decoration specifications documented

Artwork Preparation

- AI, EPS, or Vector PDF available
- Fonts converted to outlines
- Artwork reviewed internally
- Print dimensions identified
- Placement preferences documented

Sampling Checklist

- Sample order placed

- Vessel color approved
- Decoration approved
- Lid approved
- Packaging reviewed
- Product photography completed

MOQ & Quantity Planning

- MOQ requirements reviewed
- Quantities planned by SKU
- Inventory requirements estimated
- Storage requirements evaluated

Budget Planning

- Vessel costs reviewed
- Decoration costs reviewed
- Screen charges reviewed
- Sampling costs reviewed
- Lid costs reviewed
- Freight costs reviewed

Production Planning

- Final artwork approved
- Sample approval completed
- Quantities confirmed
- Timeline approved
- Shipping destination confirmed

Launch Readiness

- Product photography completed
- Website content prepared
- Retail materials prepared
- Social media content created
- Inventory allocated