

SCALING YOUR CANDLE BUSINESS WITH JAFE DECORATING

HOW TO GROW AT YOUR OWN PACE WITH THE RIGHT PARTNER BY YOUR SIDE



THE CHALLENGE OF GROWTH

Scaling a candle business isn't always about going "all in" from day one. For many brands, growth comes in stages. Testing the market, refining designs, expanding capacity, and finding reliable partners who can keep up. At JAFE Decorating, we understand that every candle business has its own unique journey. That's why we offer flexible solutions designed to meet you where you are and grow with you without wasted time, money, or energy.

Our one-stop-shop approach, with everything completed under one roof in our eco-friendly Ohio facility, means fewer handoffs, less risk of error, and a smoother path to scaling your brand.



START SMALL WITH APPROVED DISTRIBUTORS

Not ready to commit to a large custom order? No problem. Through our approved distributors, you can purchase JAFE-decorated glassware in smaller volumes. This lets you try our select finishes inmarket without meeting our standard minimum order quantities (MOQs). And when you're ready to scale up, JAFE is here with the customization and capacity to match your ambition.



DIFFERENTIATE YOUR BRAND WITH CUSTOM DECORATION



When you're ready to stand out, JAFE's custom glass decorating services help you elevate your candle line with unique finishes, coatings, and colors. From sophisticated mattes to bold metallics, our decorating expertise ensures your brand identity shines through on every vessel. For an added layer of design, our screen printing services let you showcase logos, patterns, or text directly on the glass giving your products a premium, professional look.

STREAMLINE YOUR PRODUCTION PROCESS

Scaling isn't just about design; it's about efficiency. That's why JAFE offers flexible production services to help lighten your load:

- Wicking Services: For hand-pour companies, we can wick jars so they arrive ready for you to fill.
- Candle Filling: Prefer to outsource completely?
 JAFE can fill your candles to order, saving you time and labor.
- Fragrance Development:
 We can work with you to
 develop signature scents
 that align with your brand
 identity and market
 positioning.



PACKAGING AND LABEL APPLICATION HANDLED FOR YOU

We know packaging can be one of the most complex parts of scaling. While JAFE doesn't manufacture labels or packaging, we offer solutions to keep the process simple:

- Label Application: We can apply your supplied labels directly to your candles, ensuring consistency and professional presentation.
- Packaging & Shipping: We'll package your finished candles and ship them directly to your storefront, warehouse, or fulfillment center.

No more juggling multiple vendors. Everything stays under one roof.



MIX, MATCH, AND SCALE ON YOUR TERMS

Every candle business is different. That's why our services can be mixed and matched depending on your needs. Start with distributors, move into custom decoration, add wicking or filling, layer in fragrance development, and expand into full packaging and shipping. And if your needs go beyond the list? We're open to working with you to find the right solution.



THE JAFE ADVANTAGE: WHY SCALE WITH US?

One-Stop-Shop: From decoration to filling, labeling, and shipping all under one roof.

Eco-Friendly Process: By keeping everything in-house, we reduce freight-related emissions and keep your supply chain lean.

Flexibility: Services tailored to your business stage and goals.

Time & Cost Savings: Minimize errors, delays, and extra freight costs.

Trusted Expertise: Since 1978, JAFE has been helping brands bring their vision to life.



GROW SMARTER, NOT HARDER

Scaling your candle business doesn't have to mean sacrificing time, money, or quality. With JAFE Decorating as your partner, you can expand on your terms, knowing you have a reliable, eco-friendly, and experienced team behind you. Whether you're just testing the waters or ready for full-scale production, we're here to help you build a brand that shines.



TAKE THE NEXT STEP WITH JAFE DECORATING

Ready to transform your brand with stunning, custom glassware? <u>Download our catalog</u> or <u>schedule a product consultation</u> with our experts today and discover how JAFE Decorating can bring your vision to life!



LET'S BRING YOUR VISION TO LIFE!



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