

# JAFE SCREEN PRINTING GUIDELINES

At JAFE, we're passionate about bringing your designs to life with high-quality screen printing on glassware. To help you achieve the best possible results, here are some helpful tips and recommendations:

## Go Bold for the Best Results:

- Strong, bold lines create the sharpest prints.
- For optimal clarity and high-quality printing, we recommend avoiding ultra-thin detail. Line thickness should be at least 1.5 pt—roughly the equivalent of a standard ink pen stroke.
- High-contrast designs help ensure a clean, vibrant final product.

## Select Fonts That Stand Out:

- Fonts play a key role in print clarity.
- Bold, block fonts provide the cleanest and most readable results.
- Delicate, thin, or highly decorative fonts may not translate as clearly, especially in smaller sizes.
- To enhance readability, consider fonts with open, well-defined letter shapes.

## Simplicity Leads to Success:

- Clean and well-balanced designs tend to print best.
- Reducing excessive detail and allowing for spacing between elements helps ensure crisp, high-quality results.

## Optimizing Your Color Choices:

- We offer printing in up to three colors to maintain quality and precision.
- For the best outcome, avoid close registration (overlapping or tightly spaced colors).
- Designs should use flat colors only—gradients, shading, and photo-realistic images cannot be printed.

## Submitting Your Artwork:

- The screen-printing process requires vector files to ensure the best quality.
- Vector files allow for crisp, scalable designs and include formats such as .ai (Adobe Illustrator), .eps, and .pdf with editable vector layers.
- Bitmap images (.jpg, .png, .gif) are not suitable for screen printing.
- If you need help preparing your artwork in the right format, our graphic designer will happily assist!

## We're Here to Make Your Vision a Reality:

Our team is always ready to collaborate and answer any questions. We love helping our customers create stunning, high-quality printed glassware, and we're excited to bring your ideas to life together!

Thank you for choosing JAFE for your custom glassware decorating needs!